

Beyond the Windrow - Building industry resilience

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## EXHIBITION + DEMONSTRATION OPPORTUNITIES

www.aoraconference.com.au

# The AORA 2025 Annual Conference will feature the most up to date technology, equipment and services available.

The AORA Annual Conference is the principal conference in Australia for the recycled organics industry. Each conference is a forum for education, discussion and networking related to Organics Recycling.

This event will provide industry stakeholders with access to prominent experts in the field of organics recycling as they share their expertise and knowledge, demonstrate their equipment and technology, and showcase their innovative ideas.



The AORA Annual Conference offers your business the opportunity to showcase your latest equipment and services in a face-to-face environment to a highly targeted audience.

Participating in the AORA Annual Conference will allow you to:

- Build new and strengthen existing relationships
- Increase product sales and collect highly qualified leads
- Generate brand exposure and raise your profile
- Demonstrate and test products and services
- Gain immediate feedback on your product or service
- Obtain technical knowledge
- Network with the right people
- Discuss business needs in a neutral environment
- Launch a new product or service
- Entertain prospective customers
- Analyse competitors' products and promotions
- Obtain first-hand market knowledge of developments in your industry

Raise your profile even more by becoming a sponsor – sponsorship offers even greater opportunities to raise awareness of your products, services or programs to a targeted, qualified audience.

For more information about sponsorship opportunities please contact Veronica Dullens on 0400 449 100 or email <a href="mailto:veronica@revolveservices.com.au">veronica@revolveservices.com.au</a>.

#### **QUICK CONFERENCE OVERVIEW**

Dates	Tuesday 3 - Thursday 5 June 2025	
Location	Newcastle Exhibition and Convention Centre	
Expected attendees	200 participanto non ritadi ana ana	
Who should attend	Individuals and businesses involved in organics recycling and compost; equipment manufacturers, suppliers and agents; Local, State and Federal Government; academia and research organisations; organic waste producers and managers; end-users (farmers, landscapers, developers); soil scientists	
Conference theme	Beyond the Windrow — Building industry resilience	



Bump-in Mon 2 June, Demo Day Tue 3 June.

The Demonstration Day offers the opportunity for attendees to meet with manufacturers, view live equipment demonstrations and obtain essential industry knowledge. The demonstrations will allow exhibitors to physically demonstrate product benefits, while visitors can see, touch, hear and judge for themselves.

## PRELIMINARY DEMO DAY TIMETABLE\*

#### Monday 2 June 2025

0800 - 1600 Exhibitor Move-In

#### Tuesday 3 June 2025

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0800	Exhibitor Access (and small item bump-in and setup)
1030 - 1500	Equipment Demonstrations
1500 - 1700	Exhibitor Move-Out Commences
1800 - 2000	Welcome Function

#### Wednesday 4 June 2025

<sup>\*</sup>This is a preliminary schedule and is subject to change.

#### **DEMO DAY PRICES**

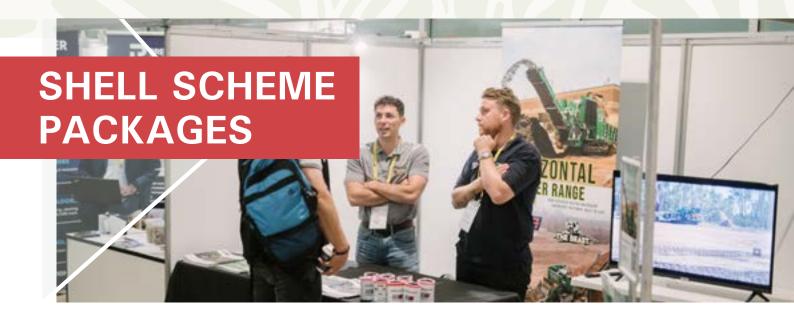
Member rates apply to AORA Processor and Associate Industry members.

AORA Gold & Silver Sponsors	\$1,000 + GST		
AORA Member	\$1,200 + GST		
Non Member	\$2,000 + GST		

#### **Inclusions**

- Space and materials to demonstrate and/or display up to four (4) pieces of equipment
- Onsite catering for company representatives
- Demo Day Manual
- 1 page listing per piece of equipment in the Demo Day Catalogue
- Company logo and profile listed on exhibition page of the event website (from April 2025)

To book your site please complete the Exhibition Agreement on page 7 or contact Emma McVie on 0404 517 058 or email conference@aora.org.au.



Bump-in Tuesday 3 June, Show Days 4 & 5 June.

The conference program has been designed to maximise the opportunity for delegates to visit the trade displays. With refreshment breaks, lunch and the welcome function being held in the exhibition area. The trade display area is set to be the major networking area for delegates, speakers and exhibitors.

## PRELIMINARY EXHIBITION TIMETABLE\*

#### Tuesday 3 June 2025 1400 - 1700 Exhibitor Move-In 1800 - 2000 Welcome Function Wednesday 4 June 2025 Exhibitor Access & Delegate 0800 Registration 1700 Conference Day 2 Close 1900 Conference Dinner Thursday 5 June 2025 Exhibitor Access & Delegate 0830 Registration 1330 - 1530 **Exhibitor Move-Out**

#### SHELL SCHEME PRICES

Member rates apply to AORA Processor and Associate Industry members. Further discounts available for some AORA National Sponsors.

3m x 2m Shell Scheme	
AORA Member	\$3,300 + GST
Non Member	\$4,100 + GST
2m x 2m Shell Scl	neme
AORA Member	\$3,000 + GST
Non Member	\$3,800 + GST
Walk-On Exhibitio	n Pod
AORA Member	\$3,600 + GST
Non Member	\$4,400 + GST

To book your site please complete the Exhibition Agreement on page 7 or contact Emma McVie on 0404 517 058 or email conference@aora.org.au.

<sup>\*</sup>This is a preliminary schedule and is subject to change.

#### **3M X 2M SHELL SCHEME**

#### Sites 1 - 22



#### **Inclusions**

- 2m high smooth finish walls in with white melamine panels
- 2 x Spot Lights (25W)
- 1 x 4amp Power Point
- 1 x Text Only Fascia (30 character letters, 0.3m high on top of walls)
- Venue floor (carpet)
- One exhibitor registration including social functions (opportunity to purchase additional registrations at a reduced cost)
- Exhibition manual
- Company logo and profile in the Conference Program
- Company logo and profile listed on exhibition page of the event website (from April 2025)
- Conference Program
- Access to the Conference Proceedings

#### 2M X 2M SHELL SCHEME

Sites 23 - 30



#### **Inclusions**

- 2m high smooth finish walls in with white melamine panels
- 2 x Spot Lights (25W)
- 1 x 4amp Power Point
- 1 x Text Only Fascia (30 character letters, 0.3m high on top of walls)
- Venue floor (carpet)
- One exhibitor registration including social functions (opportunity to purchase additional registrations at a reduced cost)
- Exhibition manual
- Company logo and profile in the Conference Program
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#### **WALK-ON EXHIBITION POD**

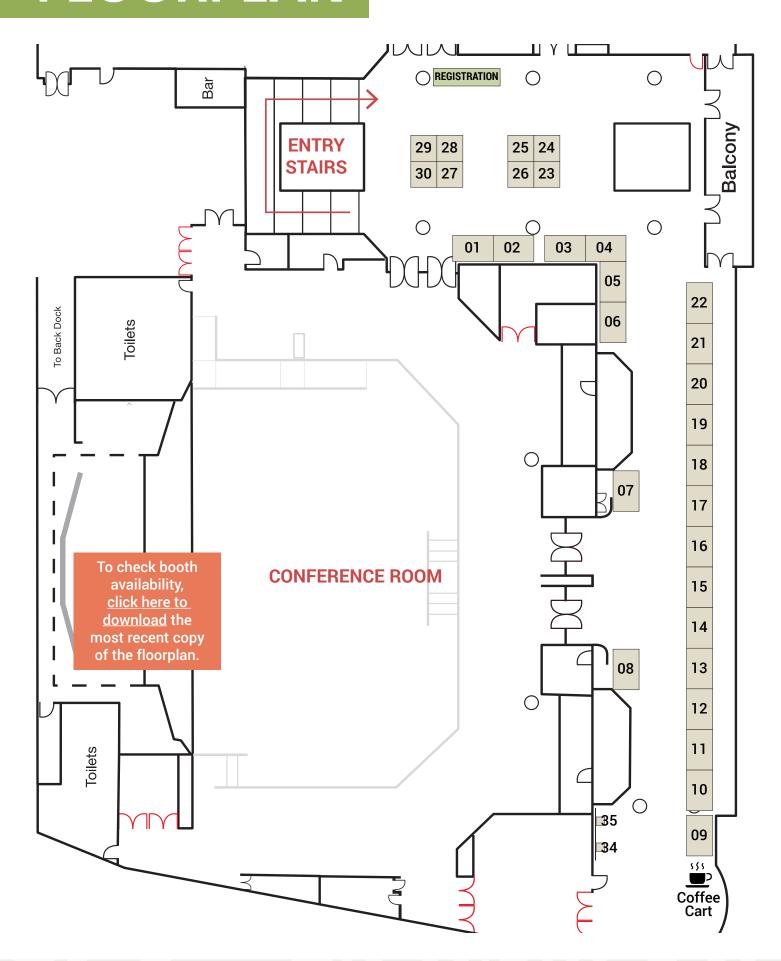
Sites 31 - 35



#### **Inclusions**

- 2m wide x 2m high printed back wall (exhibitor to supply artwork)
- 1 x 4amp Power Point
- Square bar table (black or white)
- 2 x stools (black or white, other colours available on request)
- Venue floor (carpet)
- One exhibitor registration including social functions (opportunity to purchase additional registrations at a reduced cost)
- Exhibition manual
- Company logo and profile in the Conference Program
- Company logo and profile listed on exhibition page of the event website (from April 2025)
- Conference Program
- Access to the Conference Proceedings

## **FLOORPLAN**





#### **EXHIBITION BOOKING FORM**

3 - 5 June 2025 • Newcastle Exhibition & Convention Centre

Australian Organics Recycling Association Ltd

ABN 17 158 519 736

COMPANY DETAILS					
COMPANY NAME			ABN		
CONTACT PERSON POSIT		)N			
POST	AL ADDRESS				
SUBURB S'		POSTCODE			
PHONE M					
EMAII	 				
BILLI	NG EMAIL				
EXH	IBITION BOOKING (All amounts are inclusive of GST)				
INDO	OR EXHIBITION (Bump in Tue 3 June, Show Days 4 & 5 June)	<b>SITE</b> (In order of preference)	MEMBER	NON MEMBER	
	3m x 2m Shell Scheme (sites 1 - 22) Includes 2m high white smooth finish wall panels, 2 x spotlight, powerpoint, fascia (textonly) and 1 x exhibitor registration	1 2 3.	\$3,300 + GST	\$4,100 + GST	
	2m x 2m Shell Scheme (sites 23 - 30) Includes 2m high white smooth finish wall panels, 2 x spotlight, powerpoint, fascia (text only) and 1 x exhibitor registration	1 xt 2 3.	\$3,000 + GST	\$3,800 + GST	
	Walk-On Exhibition Pods (sites 31 - 35) Includes 2m wide x 2m high printed back wall, powerpoint, square bar table, 2 x stools and 1 x exhibitor registration	1. 2. 3.	\$3,600 + GST	\$4,400 + GST	
EQUI	PMENT DEMONSTRATION (Bump in Mon 2 June, Demo Day Tue 3 June)	GOLD/SILVER SPONSORS	MEMBER	NON MEMBER	
	Demonstration Day Site (up to 4 pieces of equipment per booking Includes catering for exhibitor sales representatives	) \$1,000 + GST	\$1,200 + GST	\$2,000 + GST	

#### **TERMS & CONDITIONS**

- · Membership rates apply to AORA Corporate Members. AORA National Sponsor discounts will be applied to the member rates listed above at the time of invoicing.
- Displays will be allocated on a first-come, first-served basis.
- CANCELLATIONS: The cancellation fee is 30% of the total space fee. Cancellations are not effective until they have been received in writing from the Exhibitor. There is no refund for cancellations on or after 31 January 2025.
- PUBLIC LIABILITY INSURANCE: Exhibitors are required to ensure they are covered for public liability insurance and must provide a copy of their Certificate of Currency.
- PAYMENT: Upon receipt of your application you will be sent a letter of confirmation and a tax invoice for payment. If payment has not been made by the due date the
  space may be reassigned or sold. All amounts listed are in Australian Dollars and are exclusive of GST.
- USE OF SPACE: all exhibit material, furniture and selling aids will be kept within the perimeter of the assigned space.

AGREEMENT
ORGANISATION
REPRESENTATIVE NAME
SIGNATURE
DATE

Please send your completed form to conference@aora.org.au

If you have any questions about the event, please phone 1300 421 065



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